

COMPANY UPDATE

# MedLife SA

## from Buy to Hold

**Analyst:** Caius Rapanu +4 0373 510 441 caiusroa.rapanu@bcr.ro

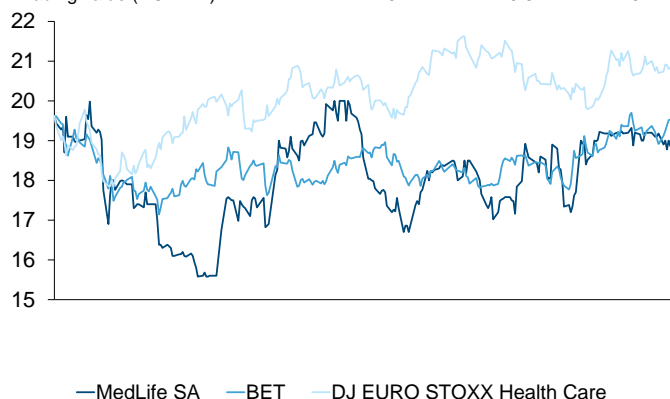
|  |             |                     |             |                                     |                      |
|--|-------------|---------------------|-------------|-------------------------------------|----------------------|
| Share price (RON) close as of 25/08/2023 | 18.9        | Reuters             | ROM.BX      | Free float                          | 59.0%                |
| Number of shares (mn)                    | 132.9       | Bloomberg           | M RO        | Shareholders                        | Marcu Mihail (15.8%) |
| Market capitalization (RON mn / EUR mn)  | 2,506 / 508 | Div. Ex-date        | 11/04/23    | Cristescu Mihaela Gabriela (14.04%) |                      |
| Enterprise value (RON mn / EUR mn)       | 3,359 / 680 | <b>Target price</b> | <b>20.1</b> | Homepage:                           | www.medlife.ro       |

### Key figures Overview

| RON mn                | 2022    | 2023e   | 2024e   | 2025e   |
|-----------------------|---------|---------|---------|---------|
| Net sales             | 1,795.4 | 2,178.4 | 2,486.7 | 2,728.7 |
| EBITDA                | 246.6   | 292.7   | 359.0   | 399.8   |
| EBIT                  | 94.2    | 136.2   | 183.1   | 203.0   |
| EBT                   | 49.5    | 52.7    | 125.5   | 148.9   |
| Net profit            | 37.4    | 44.2    | 105.4   | 125.1   |
| EPS (RON)             | 0.28    | 0.33    | 0.79    | 0.94    |
| CEPS (RON)            | 1.39    | 2.18    | 1.57    | 2.14    |
| BVPS (RON)            | 3.63    | 3.94    | 4.69    | 5.58    |
| Dividend/Share (RON)  |         |         |         |         |
| EV/EBITDA (x)         | 12.34   | 11.47   | 9.36    | 8.16    |
| P/E (x)               | 60.06   | 56.64   | 23.78   | 20.04   |
| P/CE (x)              | 12.16   | 8.65    | 12.03   | 8.81    |
| Dividend yield (%)    |         |         |         |         |
| EBITDA margin (%)     | 13.74   | 13.44   | 14.44   | 14.65   |
| Operating margin (%)  | 5.25    | 6.25    | 7.36    | 7.44    |
| Net profit margin (%) | 2.08    | 2.03    | 4.24    | 4.58    |

### Trading data & Statistics

| Daily averages         | 5 days | 30 days | last year |
|------------------------|--------|---------|-----------|
| Volume                 | 36,825 | 31,375  | 39,182    |
| Trading value (RON mn) | 0.7    | 0.6     | 0.7       |



| Price performance: | 1M    | 3M    | 6M   | 12M   |
|--------------------|-------|-------|------|-------|
| in EUR             | -1.9% | 10.2% | 1.1% | -5.2% |

### Financial Strength

|                   | 2022   | 2023e  | 2024e  | 2025e  |
|-------------------|--------|--------|--------|--------|
| ROE (%)           | 8.66   | 8.80   | 18.38  | 18.34  |
| ROCE (%)          | 5.64   | 7.04   | 8.85   | 9.44   |
| Equity ratio (%)  | 22.40  | 22.07  | 24.85  | 28.45  |
| Net debt (RON mn) | 797.70 | 852.88 | 853.40 | 754.71 |
| Gearing (%)       | 165.46 | 162.82 | 136.95 | 101.84 |

### 2Q23 results – still waiting for the turnaround

We are downgrading our recommendation on Medlife shares to **Hold**, while marginally lowering our target price for the stock to **RON20.1/share**.

While recognizing another weak quarter, we have been only partially persuaded by management that 2Q23 was the inflection point in the profitability profile of the company, and we had to adjust downward our YE financial forecasts.

Top line expansion seems to have brought along a sticky increase in expenses, including financial, and a margin erosion that doesn't appear to have been stemmed yet by management commitment to streaming operations and cost controls. Even if on a pro-forma basis the picture is marginally better, the trend remains nevertheless similar.

The current policy of concentrating efforts on organic rather than acquisition growth should bear fruit, it is however too early to bet on immediate and long-lasting results.

For now, in our valuation exercise, the lower profitability seems to have been balanced by the reduction in the cost of risk, consequently we are keeping our target price largely intact. Nevertheless, should margin turnaround remain elusive during the current quarter, we may be compelled to revise the target price more substantially. Fundamentals continue solid, and our investment rationale remains valid, with main drivers still present, capitalizing on a growing market, largely price insensitive, and enduring a dearth of alternatives at lower cost, while the drop in general inflation should help prop profitability going forward.

## 2Q2023 results: turnaround still elusive

### 1H23 results – better y-o-y top line, higher costs

MedLife 1H23 results show a significant boost in top line, with consolidated sales increasing by 24%. At the same time, operating expenses grew by 29%, leading to an operating profit that was 28% lower than that of 1H22 and an EBITDA that was 10% lower compared to the same period of last year. Net income also declined compared to the first half of 2022, by 93%. Margins weakened as well, with EBITDA margin dropping from 15.7% to 13.2%, and net margin from 5.3% to 0.5%.

| INCOME ST. (RON, mn.)      | 2Q23         | 2Q22 chng (%) | 1Q23 chng (%) | 2Q21 chng (%) | 1H23         | 1H22 chng (%) | 1H21 chng (%) |
|----------------------------|--------------|---------------|---------------|---------------|--------------|---------------|---------------|
| Sales                      | 536.8        | 441.5         | 22%           | 529.5         | 1%           | 339.5         | 58%           |
| Other operating income     | 5.4          | 2.2           | 146%          | 3.3           | 64%          | 1.3           | 313%          |
| <b>Operating income</b>    | <b>542.2</b> | <b>443.7</b>  | <b>22%</b>    | <b>532.8</b>  | <b>2%</b>    | <b>340.8</b>  | <b>59%</b>    |
| Operating expenses         | (519.8)      | (415.4)       | 25%           | (505.2)       | 3%           | (291.3)       | 78%           |
| <b>Operating profit</b>    | <b>22.3</b>  | <b>28.3</b>   | <b>-21%</b>   | <b>27.6</b>   | <b>-19%</b>  | <b>49.5</b>   | <b>-55%</b>   |
| <b>EBITDA</b>              | <b>67.2</b>  | <b>63.5</b>   | <b>6%</b>     | <b>74.7</b>   | <b>-10%</b>  | <b>77.6</b>   | <b>-13%</b>   |
| Financial result           | (22.6)       | (9.2)         | 147%          | (15.1)        | 50%          | (7.3)         | 211%          |
| <b>Profit before taxes</b> | <b>(0.2)</b> | <b>19.2</b>   | <b>-101%</b>  | <b>12.5</b>   | <b>-102%</b> | <b>42.2</b>   | <b>-101%</b>  |
| Income tax                 | (3.2)        | (3.1)         | 4%            | (4.1)         | -21%         | (6.8)         | -53%          |
| <b>Net profit</b>          | <b>(3.4)</b> | <b>16.1</b>   | <b>-121%</b>  | <b>8.4</b>    | <b>-141%</b> | <b>35.4</b>   | <b>-110%</b>  |
| EBITDA margin              | 12.4%        | 14.3%         |               | 14.0%         |              | 22.8%         |               |
| Net margin                 | -0.6%        | 3.6%          |               | 1.6%          |              | 10.4%         |               |
| <b>Operating margin</b>    | <b>4.16%</b> | <b>6.41%</b>  |               | <b>5.21%</b>  |              | <b>5%</b>     |               |

Source: Company data, Erste Group Research

### Same story on a quarterly basis

On a quarterly basis, the picture was similar, with top line increasing y-o-y by 22%, while costs grew by 25%, resulting in a 21% decline in operating profit, and a negative net income. EBITDA though, grew marginally by 6%. Profitability dropped, with EBITDA margin shrinking from 14.3% to 12.4%. More worrisome, the negative trend continued on a quarterly basis. On a q-o-q top line growth of 2%, operating expenses increased by 3% leading to an operating income 19% lower, an EBITDA 10%. The increase in financial result net negative values, by 50% q-o-q, led to a loss of RON3.4mn, compared to a profit of RON8.4mn in 1Q23.

### Proforma figures show better profitability

The company issued also a pro-forma abridged income statement that included the financial results of acquired companies, which registered total sales of RON29.7mn.

| Business line | Rev. (RON, mn) |              |            | Proforma    |                |            |
|---------------|----------------|--------------|------------|-------------|----------------|------------|
|               | 1H23           | 1H22         | chng (%)   | Adjustm.    | 1H23           | chng (%)   |
| Clinics       | 397.3          | 288.6        | 38%        | 9.3         | 406.6          | 41%        |
| Stomatology   | 62.2           | 56.1         | 11%        | -           | 62.2           | 11%        |
| Hospitals     | 230.1          | 180.4        | 28%        | 16.0        | 246.1          | 36%        |
| Laboratories  | 113.2          | 107.2        | 6%         | 3.9         | 117.1          | 9%         |
| Corporate     | 121.0          | 107.8        | 12%        | 0.6         | 121.6          | 13%        |
| Pharmacies    | 32.3           | 35.3         | -8%        | -           | 32.3           | -8%        |
| Other         | 110.0          | 85.0         | 29%        | 0.0         | 110.0          | 29%        |
| <b>Total</b>  | <b>1,066.1</b> | <b>860.4</b> | <b>24%</b> | <b>29.7</b> | <b>1,095.8</b> | <b>27%</b> |

Source: Company data, Erste Group Research

However when deducting the RON 66.2mn subsidies received at group level (clinics and hospitals) from the National Health Program for chemotherapy drugs the net impact is a sales decline of RON35.5mn. Under this representation, the profitability of the group was better, with EBITDA reaching RON156mn and EBITDA margin at 15%, compared to 13.2% under IFRS while net margin increased marginally to 1.4%, compared to 0.5% under IFRS.

| INCOME ST. (RON, mn.)      | IFRS           |              |             | Proforma      |                |             |
|----------------------------|----------------|--------------|-------------|---------------|----------------|-------------|
|                            | 1H23           | 1H22         | chng (%)    | Adjustm.      | 1H23           | chng (%)    |
| Sales                      | 1,066.2        | 860.4        | 24%         | (36.4)        | 1,029.8        | 20%         |
| Other operating income     | 8.8            | 4.3          | 106%        | 1.0           | 9.7            | 129%        |
| <b>Operating income</b>    | <b>1,075.0</b> | <b>864.7</b> | <b>24%</b>  | <b>(35.5)</b> | <b>1,039.5</b> | <b>20%</b>  |
| Operating expenses         | (1,025.0)      | (795.5)      | 29%         | 47.7          | (977.4)        | 23%         |
| <b>Operating profit</b>    | <b>49.9</b>    | <b>69.2</b>  | <b>-28%</b> | <b>12.2</b>   | <b>62.1</b>    | <b>-10%</b> |
| <b>EBITDA</b>              | <b>142.0</b>   | <b>135.7</b> | <b>5%</b>   | <b>14.1</b>   | <b>156.0</b>   | <b>15%</b>  |
| Financial result           | (37.7)         | (16.5)       | 129%        | (0.4)         | (38.1)         | 131%        |
| <b>Profit before taxes</b> | <b>12.3</b>    | <b>52.7</b>  | <b>-77%</b> | <b>11.8</b>   | <b>24.1</b>    | <b>-54%</b> |
| Income tax                 | (7.3)          | (7.1)        | 3%          | (1.8)         | (9.1)          | 28%         |
| <b>Net profit</b>          | <b>5.0</b>     | <b>45.6</b>  | <b>-89%</b> | <b>10.0</b>   | <b>15.0</b>    | <b>-67%</b> |
| <i>EBITDA margin</i>       | <i>13.2%</i>   | <i>15.7%</i> |             |               | <i>15.0%</i>   |             |
| <i>Net margin</i>          | <i>0.5%</i>    | <i>5.3%</i>  |             |               | <i>1.4%</i>    |             |
| <i>Operating margin</i>    | <i>4.6%</i>    | <i>8.0%</i>  |             |               | <i>6.0%</i>    |             |

Source: Company data, Erste Group Research

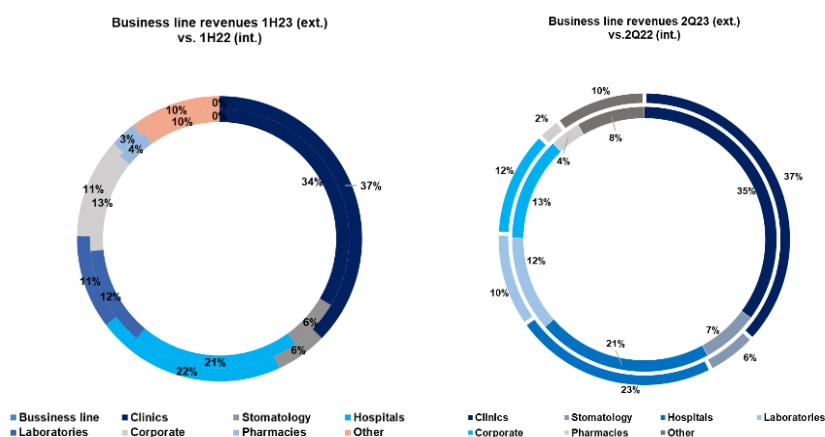
### Top line growth across the board

All business segments registered significant growth in revenues, with the exception of pharmacies. The largest expansion was registered in clinics, on the back of increasing the number of clinics and sustained demand of outpatient medical services. Thus, clinics' revenues grew by close to 38% compared to 1H22, while hospitals' revenues increased by 27.5%, stomatology by 11% and corporates by 12%. Pharmacies revenues declined by about 8.5%.

| Business line | Rev. (RON, mn) |              |              | Units ('000) |         |          | Avg. fees (RON) |         |          |
|---------------|----------------|--------------|--------------|--------------|---------|----------|-----------------|---------|----------|
|               | 1H23           | 1H22         | chng (%)     | 1H23         | 1H22    | chng (%) | 1H23            | 1H22    | chng (%) |
| Clinics       | 397.3          | 288.6        | 37.7%        | 1,848.0      | 1,389.5 | 33.0%    | 215.0           | 207.7   | 3.5%     |
| Stomatology   | 62.2           | 56.1         | 10.9%        | 91.1         | 92.0    | -1.0%    | 682.8           | 609.8   | 12.0%    |
| Hospitals     | 230.1          | 180.4        | 27.5%        | 67.5         | 57.2    | 18.0%    | 3,408.9         | 3,153.8 | 8.1%     |
| Laboratories  | 113.2          | 107.2        | 5.6%         | 3,565.3      | 3,486.7 | 2.3%     | 31.8            | 30.7    | 3.3%     |
| Corporate     | 121.0          | 107.8        | 12.2%        | 850.3        | 772.2   | 10.1%    | 142             | 139.6   | 1.9%     |
| Pharmacies    | 32.3           | 35.3         | -8.5%        | 232.3        | 279.2   | -16.8%   | 139.0           | 126.4   | 10.0%    |
| Other         | 110.0          | 85.0         | 29.4%        |              |         |          |                 |         |          |
| <b>Total</b>  | <b>1,066.1</b> | <b>860.4</b> | <b>23.9%</b> |              |         |          |                 |         |          |

Source: Company data, Erste Group Research

Generally, the clinics remained the largest contributor of the group, with more than 37% share of total revenues, while hospitals remained at around 22%. Laboratories and corporate revenues accounted for more or less the same share of total revenues of about 11%.



Source: Company data, Erste Group Research

### Higher unit hikes in largest contributor segments...

Over the first half of the year the largest number of client visits were recorded in the clinics segment, 33%, as a result of acquisitions and organic growth. In the hospitals segment, the increase was 18%, under the

consolidation of acquisitions. Stomatology visits remained flat while corporate subscriptions grew by about 10%. Laboratories saw a increase in client numbers by 2%, while pharmacy visits actually declined – unexpectedly – by 17%.

### ... while 1H23 prices show growth, but slower compared to previous years

On a half year basis, the average fees increased across the board, in all business segments. The lowest increase among main contributors, 1.9% was recorded in the corporate segment, where the market sees a harsher competition and it is shallower. In the clinics and laboratories segments, the average fee growth was about 3.5%, while in the stomatology segment the higher prices compensated for a decline in visits. The oncology acquisitions brought about both higher number of visits and higher prices.

| Business line | Rev. (RON, mn) |              |              | Units ('000) |         |          | Avg. fees (RON) |         |          |
|---------------|----------------|--------------|--------------|--------------|---------|----------|-----------------|---------|----------|
|               | 2Q23           | 2Q22         | chng (%)     | 2Q23         | 2Q22    | chng (%) | 2Q23            | 2Q22    | chng (%) |
| Clinics       | 198.0          | 155.1        | 27.7%        | 984.3        | 744.2   | 32.3%    | 201.2           | 208.4   | -3.5%    |
| Stomatology   | 29.9           | 30.6         | -2.2%        | 44.4         | 47.8    | -7.2%    | 673.4           | 639.3   | 5.3%     |
| Hospitals     | 121.8          | 94.8         | 28.5%        | 34.2         | 31.4    | 9.0%     | 3,561.4         | 3,019.4 | 17.9%    |
| Laboratories  | 56.0           | 51.2         | 9.3%         | 1,712.0      | 1,635.2 | 4.7%     | 32.7            | 31.3    | 4.4%     |
| Corporate     | 63.0           | 56.4         | 11.7%        | 850.3        | 772.2   | 10.1%    | 74              | 73.0    | 1.5%     |
| Pharmacies    | 13.8           | 16.6         | -16.7%       | 108.0        | 130.7   | -17.4%   | 127.8           | 126.8   | 0.8%     |
| Other         | 54.0           | 37.0         | 46.1%        |              |         |          |                 |         |          |
| <b>Total</b>  | <b>536.5</b>   | <b>441.6</b> | <b>21.5%</b> |              |         |          |                 |         |          |

Source: Company data, Erste Group Research

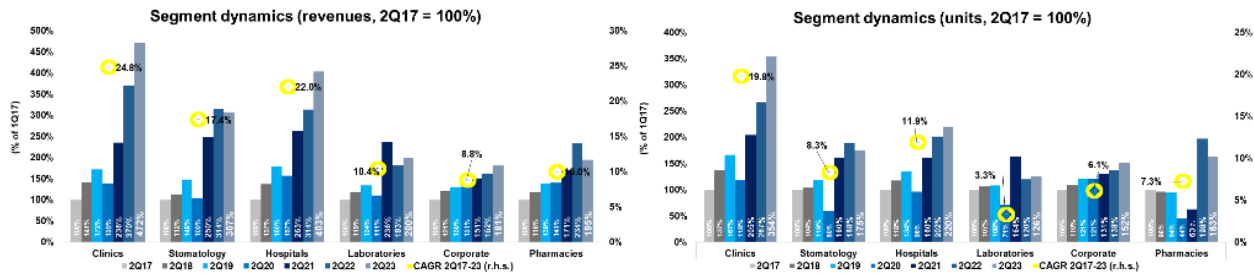
### Quarterly dynamics: a less promising pricing trend, especially q-o-q

On a quarterly basis, the half year trend appears to have tapered regarding prices, especially. Y-o-y, the growth in average fees was lower on a quarterly basis, compared to a half-year basis, in all business segments, with the exception of the hospitals segment. The addition of the oncology hospitals led to higher average fees in this segment.

| Business line | Rev. (RON, mn) |              |             | Units ('000) |         |          | Avg. fees (RON) |         |          |
|---------------|----------------|--------------|-------------|--------------|---------|----------|-----------------|---------|----------|
|               | 2Q23           | 1Q23         | chng (%)    | 2Q23         | 1Q23    | chng (%) | 2Q23            | 1Q23    | chng (%) |
| Clinics       | 198.0          | 199.3        | -0.7%       | 984.3        | 863.7   | 14.0%    | 201.2           | 230.8   | -12.8%   |
| Stomatology   | 29.9           | 32.3         | -7.4%       | 44.4         | 46.7    | -4.9%    | 673.4           | 691.6   | -2.6%    |
| Hospitals     | 121.8          | 108.3        | 12.5%       | 34.2         | 33.3    | 2.7%     | 3,561.4         | 3,252.3 | 9.5%     |
| Laboratories  | 56.0           | 57.2         | -2.1%       | 1,712.0      | 1,853.3 | -7.6%    | 32.7            | 30.9    | 6.0%     |
| Corporate     | 63.0           | 58.0         | 8.6%        | 850.3        | 846.2   | 0.5%     | 74.1            | 68.5    | 8.1%     |
| Pharmacies    | 13.8           | 18.5         | -25.4%      | 108.0        | 124.3   | -13.1%   | 127.8           | 148.8   | -14.1%   |
| Other         | 54.0           | 56.0         | -3.6%       |              |         |          |                 |         |          |
| <b>Total</b>  | <b>536.5</b>   | <b>529.6</b> | <b>1.3%</b> |              |         |          |                 |         |          |

Source: Company data, Erste Group Research

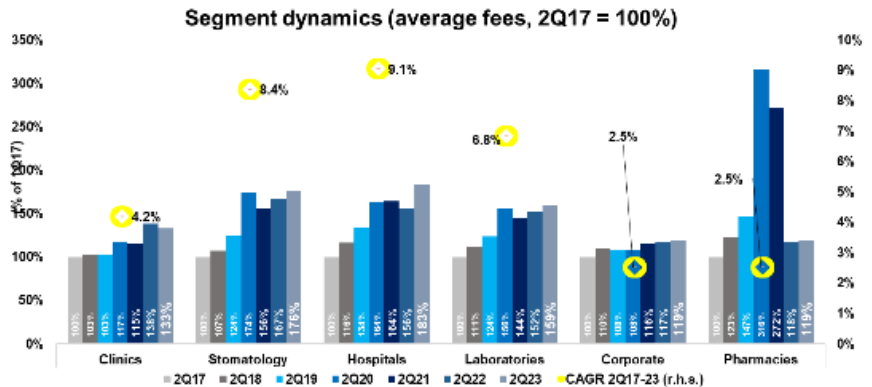
In the rest of the business, the q-o-q dynamic was significantly weaker than on a y-o-y basis. Total revenues only increased by about 1%, with hospitals and corporates showing growth while the other segments of the business coasted or declined. Most notably, the decline in average fees for the clinics wiped-off the impact of the growth in patients, a similar picture as that in the laboratories segment. Stomatology and pharmacies saw lower patients' numbers and lower fees.



Source: Company data, Erste Group Research

**Revenues and units CAGRs remain solid...**

On a quarterly basis, revenue wise, the largest contributors to top line remained top growth performers, mainly on the back of acquisitions, and somewhat on organic growth. Thus, the clinics segment is showing an impressive 24.8% 7-year revenue CAGR, on the back of a 19.8% unit CAGR. At the same time, the hospitals segment also registered a 7-yr revenue CAGR, fuelled by a 12% unit growth. Stomatology, came in third with a 17.4% 7-year revenue CAGR, on the back of 8.3% unit growth.



**... while prices are showing more moderate growth**

Price-wise, the clinics segment has grown moderately, with a 4.2% 7-year CAGR, while hospitals, fuelled by higher complexity treatments grew by more than 9% over the same period. Stomatology and laboratories CAGR over the same period was in the medium-high teens while corporate and pharma grew at a 7-yr CAGR of 2.5%. In the case of pharma, the high growth of the pandemic years is not computed under this analysis, as only beginning and end periods are considered.

**Higher y-o-y operating costs...**

On a half year basis, operating costs grew by 29%, on a 24% increase in total revenues. Large increases were recorded in personnel related expenses, with wages and social costs growing 28% and third party costs increasing by 33%, on the back of the inflationary upward pressure on wages and benefits. Consumables and commodities grew overall at 22%, with higher increases in chemotherapy drugs consumables, balanced by a decrease in commodities. Marketing expenses also registered a hike, in line with the strategy of consolidate and increase brand value. Depreciation also grew, as a result of the consolidation of the new companies and the increase in own developed projects. Out of the total y-o-y growth, third party expenses accounted for a third of total operating costs, with wages and social costs accounting for a quarter and consumables and commodities above 20% of the increase.

| Opex breakdown (RON,mn.)  | 1H23          | 1H22         | chng (%)     | 1H21         | chng (%)     | % of total rev. |              |              | % of y-o-y    |
|---------------------------|---------------|--------------|--------------|--------------|--------------|-----------------|--------------|--------------|---------------|
|                           |               |              |              |              |              | 1H23            | 1H22         | 1H21         | cost incr     |
| Wages & social            | 271.30        | 212.60       | 27.6%        | 164.9        | 64.5%        | 25.2%           | 24.6%        | 24.3%        | 26%           |
| Third party               | 297.6         | 224.1        | 32.8%        | 183.8        | 61.9%        | 27.7%           | 25.9%        | 27.0%        | 32%           |
| Consum.& commod.          | 290.30        | 238.70       | 21.6%        | 140.37       | 106.8%       | 27.0%           | 27.6%        | 20.7%        | 22%           |
| Rent, utilit, maint, ins. | 35.60         | 29.60        | 20.3%        | 19.85        | 79.3%        | 3.3%            | 3.4%         | 2.9%         | 3%            |
| Promotion, comm.          | 21.6          | 13.9         | 55.4%        | 7.2          | 200.0%       | 2.0%            | 1.6%         | 1.1%         | 3%            |
| Depreciation              | 92.0          | 66.5         | 38.3%        | 52.8         | 74.4%        | 8.6%            | 7.7%         | 7.8%         | 11%           |
| Other                     | 16.7          | 10.1         | 65.3%        | 7.6          | 119.7%       | 1.6%            | 1.2%         | 1.1%         | 3%            |
| <b>Total</b>              | <b>1025.1</b> | <b>795.5</b> | <b>28.9%</b> | <b>576.5</b> | <b>77.8%</b> | <b>95.4%</b>    | <b>92.0%</b> | <b>84.8%</b> | <b>100.0%</b> |

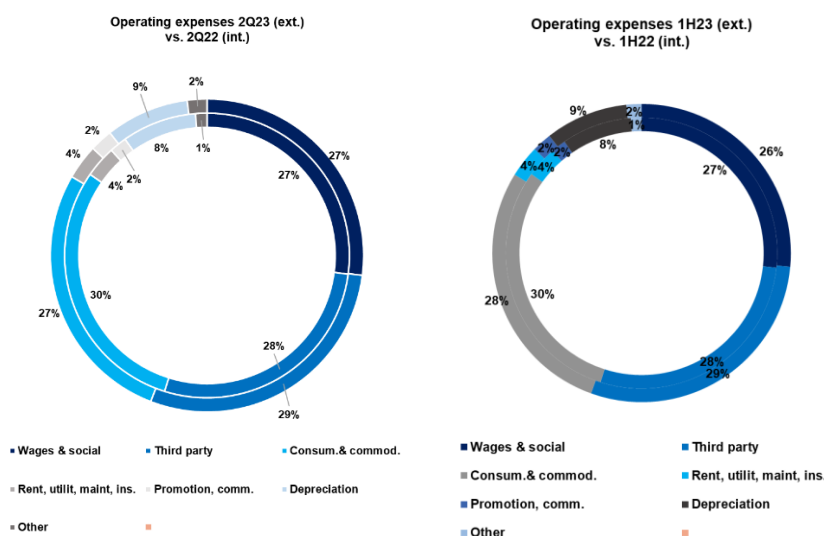
Source: Company data, Erste Group Research

### ... but a tapering q-o-q

While on a y-o-y basis, the 2Q23 expenses paint a similar picture compared to 1H23, on a q-o-q basis, the company has registered a tapering of the rate of cost growth. Thus, the main cost items appreciated less than in previous quarter, with personnel related costs growing 7.5%, third party costs by only 1.5% and consumables and commodities costs actually declining by about 3%. This development is indicative of the efforts of management to streamline operations and create a solid operational base for margin consolidation going forward.

| Opex breakdown (RON,mn.)  | 2Q23         | 2Q22         | chng (%)     | 1Q23         | chng (%)    | 2Q21         | chng (%)     | % of total rev. |              |              |              | % of y-o-y    |
|---------------------------|--------------|--------------|--------------|--------------|-------------|--------------|--------------|-----------------|--------------|--------------|--------------|---------------|
|                           |              |              |              |              |             |              |              | 2Q23            | 2Q22         | 1Q23         | 2Q21         | cost incr     |
| Wages & social            | 140.55       | 112.61       | 24.8%        | 130.75       | 7.5%        | 85.93        | 63.6%        | 25.9%           | 25.4%        | 24.5%        | 25.2%        | 27%           |
| Third party               | 149.88       | 115.17       | 30.1%        | 147.72       | 1.5%        | 94.7         | 58.3%        | 27.6%           | 26.0%        | 27.7%        | 27.8%        | 33%           |
| Consum.& commod.          | 143.17       | 123.93       | 15.5%        | 147.13       | -2.7%       | 67.187       | 113.1%       | 26.4%           | 27.9%        | 27.6%        | 19.7%        | 18%           |
| Rent, utilit, maint, ins. | 18.76        | 14.97        | 25.3%        | 16.84        | 11.4%       | 9.915        | 89.2%        | 3.5%            | 3.4%         | 3.2%         | 2.9%         | 4%            |
| Promotion, comm.          | 12.15        | 8.22         | 47.8%        | 9.45         | 28.6%       | 3.78         | 221.4%       | 2.2%            | 1.9%         | 1.8%         | 1.1%         | 4%            |
| Depreciation              | 44.85        | 35.16        | 27.6%        | 47.15        | -4.9%       | 26.67        | 68.2%        | 8.3%            | 7.9%         | 8.8%         | 7.8%         | 9%            |
| Other                     | 10.57        | 5.4          | 95.7%        | 6.13         | 72.4%       | 3.14         | 236.6%       | 1.9%            | 1.2%         | 1.2%         | 0.9%         | 5%            |
| <b>Total</b>              | <b>519.9</b> | <b>415.5</b> | <b>25.1%</b> | <b>505.2</b> | <b>2.9%</b> | <b>291.3</b> | <b>78.5%</b> | <b>95.9%</b>    | <b>93.6%</b> | <b>94.8%</b> | <b>85.5%</b> | <b>100.0%</b> |

Source: Company data, Erste Group Research

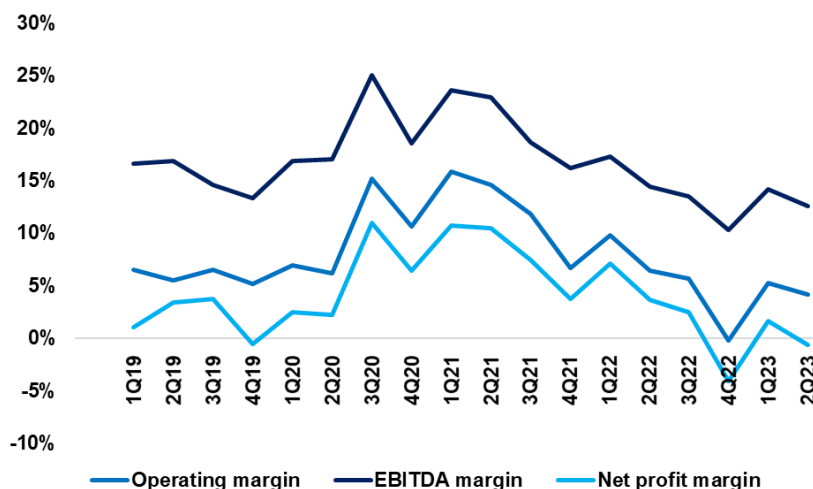


Source: Company data, Erste Group Research

### Margins dive, again

Despite our hopes that the fourth quarter of 2022 represented the turnaround point for company profitability, the net margin sunk again in red during 2Q23. Most probably, on a pro-forma basis, the picture looks somewhat better, however the IFRS figures show a loss for the quarter, together with a profitability erosion compared to 1Q23.

### Quarterly margin evolution



Source: Company data, Erste Group Research

The dip in profitability came not solely on the back of lower operating income, but also due to the growth in financing costs that increased by 147% y-o-y and 50% q-o-q.

### Growing net debt, but gearing remains manageable

Net debt increased quite substantially, with gearing in line with that of 2016, and 2018, on the back of the acquisitions of last year. The increase compared to last year is significant, generating financial costs that contributed to the decline in profitability, however it is still manageable for a company with the cash generating power of MedLife and its growth prospects. (Note: in our net debt calculations, we have included leasing obligations and overdraft.)

| (RON, mn.) EOP              | 2016         | 2017         | 2018         | 2019         | 2020         | 2021         | 2022           | 1Q23e**        | 2Q23e**        |
|-----------------------------|--------------|--------------|--------------|--------------|--------------|--------------|----------------|----------------|----------------|
| Cash and equivalents        | 20.7         | 79.2         | 34.2         | 38.9         | 82.0         | 136.0        | 89.1           | 118.3          | 109.6          |
| Current port. of debt*      | 27.4         | 41.8         | 63.0         | 103.2        | 114.7        | 136.6        | 160.6          | 154.2          | 166.7          |
| LT debt*                    | 213.1        | 252.9        | 313.5        | 478.6        | 561.8        | 590.5        | 1,028.5        | 1,141.3        | 1,219.0        |
| <b>Net debt</b>             | <b>219.9</b> | <b>215.5</b> | <b>342.4</b> | <b>542.9</b> | <b>594.6</b> | <b>591.1</b> | <b>1,100.0</b> | <b>1,177.2</b> | <b>1,276.1</b> |
| <b>Net debt/EBITDA* (x)</b> | <b>3.95</b>  | <b>2.77</b>  | <b>3.59</b>  | <b>3.67</b>  | <b>2.80</b>  | <b>2.07</b>  | <b>4.46</b>    | <b>4.02</b>    | <b>4.36</b>    |

\* - includes leasing and overdraft \*\* - yearly EBITDA, 2023e EB ITDA

Source: Company data, Erste Group Research

**Finalizations of transactions and a new opening** During 1H23, the company managed the completion of acquisition of 99.76% of Muntenia Hospital shares, the largest hospital in Arges county, located north of Bucharest in a relatively prosperous area. Also, it has completed the acquisition of a 51% stake in Nord Group (Provita), a group present in the country's capital, with a hospital, five clinics and the only pain treatment therapy training center in CEE. Nord Group has also expanded in the north-east of Romania and is set to open another hospital in Bucharest. MedLife also opened in January a new hyperclinic in Deva, in the west of the country. The company opened 2 new oncology centers in Braila and Valcea counties and completed to small M&A transactions in the lower-end Sfanta Maria Group.

## Looking ahead: evolving in the consolidation phase

**Underlying investment rationale unchanged since our previous update** The attractiveness of MedLife as an investment vehicle encompasses the combined exposure to desirable geography, sector and product.

Our main investment tenets remain unchanged, as detailed in previous reports:

- Underserved market with ample upside potential for Government and private spending, with ongoing consolidation activity.
- Pent-up demand, on the back of a general health state of the population
- Company superior pricing power, resulting from lack of adequate alternatives.
- Superior management of expansion via acquisitions.

Previously, we were counting effective cost management among the main investment drivers. Nevertheless, the recent period of high inflation has shown that even a company with cost effectiveness at the center of its financial management policy cannot escape the brunt of the inflation impact.

Case in point, the majority of costs that have eroded profitability during the last two years were costs over which management has little or no control. Wage inflation is manageable only to a certain extent, by offering employees career benefits that do not necessarily impact the bottom line. Finally, with the strong competition of employment abroad, MedLife, just as any Romanian company, has to offer a competitive package in order to lure and retain talent.

Another segment of the costs that has grown significantly relates to inputs that are consumables and commodities. The price growth of these commodities is difficult to completely hedge against by the management. Nevertheless, we see as positive the developments of 1Q23 and will monitor if they become a trend or remain just a seasonal accident.

At the same time, we recognize the impact of the financing of acquisitions on the profitability of the company. With growing debt and gearing, the financing costs have taken a toll on profitability and are an item that will remain significant for the medium term.

### **A breather for M&A activity**

According to company's management plans, MedLife will enter a period of less M&A activity and a consolidation stage focused on margins and better integration of the company's various assets. This is a stage that the company undergone in the past after successful sprees of acquisitions. The expansion overall strategic goals of MedLife remain intact and it should act in an opportunistic manner in the future, however immediate concentration of efforts lays in the direction of increased profitability for the existing assets and organic growth.

Moreover, the plans of the company include merging some of the current assets in order to promote more efficient management and cost structures.



**Adjustments to the model, and to target price**

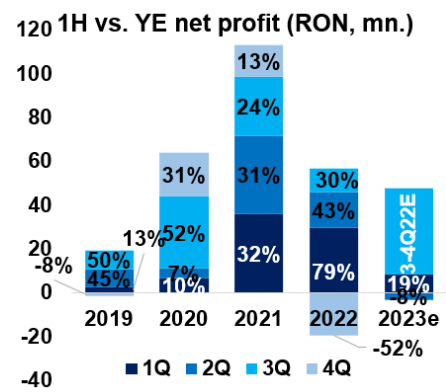
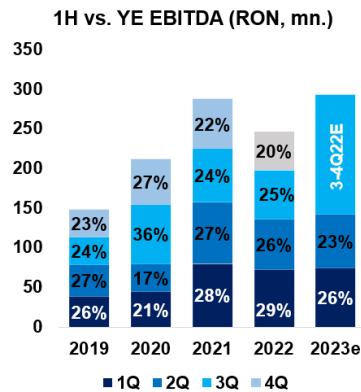
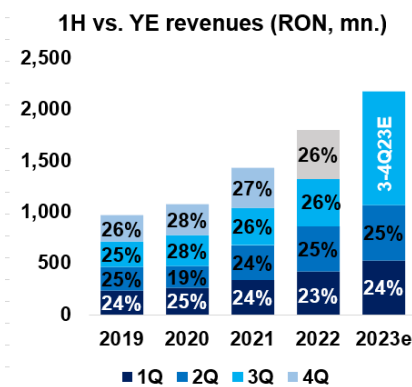
We had to incorporate in our valuation model the lower base for growth arising from the weak results of the first half of the year. Currently we do not see any impairment to the company’s growth potential, and we are only concerned about the possibility of effective cost controls. Management can only exert a certain degree of control over external influences that fuel cost growth. Moreover, with inflation tapering, customer perception on future attempts to price increases may determine migration to competitors – albeit the quality/price balance is consistent across the main private service providers in the country.

Thus, we adjust marginally downwards our target price and assign a recommendation consistent with the upside of the stock. We are expecting a more thorough revision of our forecasts and view on the company after the third quarter results and the confirmation of the management’s indication of a pending profitability turnaround.

**1H23 results validate our ST forecast - mostly**

We have compared our revised YE2023e forecasts with what was achieved by the company during the first half. In all business segments our forecast is more conservative than what the company registered YTD.

Overall, we believe that in terms of revenues and EBITDA, our year end 2023e figures are in line with the achievements of previous in line with the achievements of previous years, while we consider the net income less achievable. Even if we would be too optimistic in terms of net income, our valuation is DCF based and as the company promises no dividends in the foreseeable future we are not unduly concerned about this item.



Source: Company data, Erste Group Research

## MedLife DCF valuation

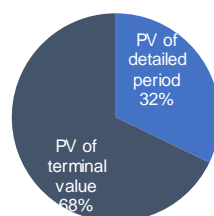
### WACC calculation

|                               | 2023e        | 2024e        | 2025e        | 2026e         | 2027e         | 2028e TV     |
|-------------------------------|--------------|--------------|--------------|---------------|---------------|--------------|
| Risk free rate                | 7.0%         | 7.0%         | 7.0%         | 7.0%          | 7.0%          | 5.0%         |
| Equity risk premium           | 7.5%         | 7.5%         | 7.5%         | 7.5%          | 7.5%          | 7.0%         |
| Beta                          | 1.0          | 1.0          | 1.0          | 1.0           | 1.0           | 1.0          |
| <b>Cost of equity</b>         | <b>14.5%</b> | <b>14.5%</b> | <b>14.5%</b> | <b>14.5%</b>  | <b>14.5%</b>  | <b>12.0%</b> |
| Cost of debt                  | 8.0%         | 8.0%         | 8.0%         | 8.0%          | 8.0%          | 6.0%         |
| Effective tax rate            | 16.0%        | 16.0%        | 16.0%        | 16.0%         | 16.0%         | 16.0%        |
| <b>After-tax cost of debt</b> | <b>6.7%</b>  | <b>6.7%</b>  | <b>6.7%</b>  | <b>6.7%</b>   | <b>6.7%</b>   | <b>5.0%</b>  |
| Equity weight                 | 70%          | 70%          | 70%          | 70%           | 70%           | 68%          |
| <b>WACC</b>                   | <b>12.1%</b> | <b>12.1%</b> | <b>12.1%</b> | <b>12.13%</b> | <b>12.13%</b> | <b>9.77%</b> |

### DCF valuation

| (RON mn)                                     | 2023e          | 2024e        | 2025e        | 2026e        | 2027e        | 2028e TV     |
|--|----------------|--------------|--------------|--------------|--------------|--------------|
| Sales growth                                 | 21.3%          | 14.2%        | 9.7%         | 10.6%        | 10.9%        | 3.0%         |
| EBIT   | 136            | 183          | 203          | 231          | 381          | 259          |
| EBIT margin                                  | 6.3%           | 7.4%         | 7.4%         | 7.6%         | 11.4%        | 7.5%         |
| Tax rate                                     | 16.0%          | 16.0%        | 16.0%        | 16.0%        | 16.0%        | 16.0%        |
| Taxes on EBIT                                | -21.8          | -29.3        | -32.5        | -36.9        | -60.9        | -41.4        |
| <b>NOPLAT</b>                                | <b>114.4</b>   | <b>153.8</b> | <b>170.5</b> | <b>193.6</b> | <b>319.7</b> | <b>217.3</b> |
| + Depreciation                               | 157            | 176          | 197          | 219          | 244          | 268          |
| Capital expenditures / Depreciation          | 63.9%          | 56.8%        | 50.8%        | 45.6%        | 41.0%        | 100.0%       |
| +/- Change in working capital                | -103           | 43           | -16          | -6           | 96           | -5           |
| Chg. working capital / chg. Sales            | -26.9%         | 14.0%        | -6.6%        | -2.2%        | 29.3%        | -5.0%        |
| - Capital expenditures                       | -100.0         | -100.0       | -100.0       | -100.0       | -100.0       | -268.2       |
| <b>Free cash flow to the firm</b>            | <b>68.1</b>    | <b>273.0</b> | <b>251.3</b> | <b>306.5</b> | <b>560.0</b> | <b>212.2</b> |
| Terminal value growth                        |                |              |              |              |              | 4.0%         |
| Terminal value                               |                |              |              |              |              | 3,823.6      |
| Discounted free cash flow - December 31      | 60.8           | 217.1        | 178.2        | 193.9        | 315.9        | 2,074.0      |
| <b>Enterprise value - December 31 2022</b>   | <b>3,040</b>   |              |              |              |              |              |
| Minorities                                   | 58             |              |              |              |              |              |
| Non-operating assets                         | 0              |              |              |              |              |              |
| Net debt (incl. lease liabilities)           | 595            |              |              |              |              |              |
| Other adjustments                            | 0              |              |              |              |              |              |
| <b>Equity value - (RON bn) December 31 2</b> | <b>2,386.9</b> |              |              |              |              |              |
| Cost of equity                               | 12.0%          |              |              |              |              |              |
| <b>Fair value, RON mn</b>                    | <b>2,673.3</b> |              |              |              |              |              |
| Number of shares outstanding (mn)            | 132.9          |              |              |              |              |              |
| <b>Fair value per share, RON</b>             | <b>20.1</b>    |              |              |              |              |              |
| Share price                                  | 18.86          |              |              |              |              |              |
| Upside/downside Official NAV (%)             | 6.68%          |              |              |              |              |              |

### Enterprise value breakdown



Source: Erste Group Research

### Sensitivity (Equity value - RON mn)

| WACC  | Terminal value EBIT margin |       |             |       |       |
|-------|----------------------------|-------|-------------|-------|-------|
|       | 6.5%                       | 7.0%  | 7.5%        | 8.0%  | 8.5%  |
| 8.8%  | 20.90                      | 22.34 | 23.78       | 25.23 | 26.67 |
| 9.3%  | 19.17                      | 20.47 | 21.78       | 23.08 | 24.39 |
| 9.8%  | 17.73                      | 18.93 | <b>20.1</b> | 21.31 | 22.51 |
| 10.3% | 16.53                      | 17.63 | 18.73       | 19.82 | 20.92 |
| 10.8% | 15.50                      | 16.52 | 17.54       | 18.56 | 19.57 |

| WACC  | Terminal value growth |       |             |       |       |
|-------|-----------------------|-------|-------------|-------|-------|
|       | 3.0%                  | 3.5%  | 4.0%        | 4.5%  | 5.0%  |
| 8.8%  | 20.12                 | 21.78 | 23.78       | 26.26 | 29.39 |
| 9.3%  | 18.73                 | 20.12 | 21.78       | 23.78 | 26.26 |
| 9.8%  | 17.54                 | 18.73 | <b>20.1</b> | 21.78 | 23.78 |
| 10.3% | 16.51                 | 17.54 | 18.73       | 20.12 | 21.78 |
| 10.8% | 15.62                 | 16.51 | 17.54       | 18.73 | 20.12 |

## Group Research

|  |  |   |  |
|--|--|---|--|
| <b>Head of Group Research</b><br>Friedrich Mostböck, CEFA®, CESGA®   | +43 (0)5 0100 11902  | <b>Institutional Equity Sales Czech Republic</b><br>Head: Michal Rizek<br>Pavel Krabicka<br>Martin Havlan<br>Jiri Feres   | +420 224 995 537<br>+420 224 995 411<br>+420 224 995 551<br>+420 224 995 554   |
| <b>CEE Macro/Fixed Income Research</b><br>Head: Juraj Kotian (Macro/FI)<br>Katarzyna Rzentarzewska (Fixed income)<br>Jakub Cery (Fixed income)   | +43 (0)5 0100 17357<br>+43 (0)5 0100 17356<br>+43 (0)5 0100 17384  | <b>Institutional Equity Sales Hungary</b><br>Levente Nándori<br>Balázs Zánkay<br>Krisztián Kandik   | +361 235 5141<br>+361 235 5156<br>+361 235 5140  |
| <b>Croatia/Serbia</b><br>Alen Kovac (Head)<br>Mate Jelić<br>Ivana Rogic  | +385 72 37 1383<br>+385 72 37 1443<br>+385 72 37 2419  | <b>Institutional Equity Sales Poland</b><br>Jacek Jakub Langer (Head)<br>Tomasz Galanciak<br>Wojciech Wysocki<br>Przemyslaw Nowosad<br>Grzegorz Stepien   | +48 22 257 5711<br>+48 22 257 5715<br>+48 22 257 5714<br>+48 22 257 5712<br>+48 22 257 5713  |
| <b>Czech Republic</b><br>David Navratil (Head)<br>Jiri Polansky<br>Michal Skorepa  | +420 956 765 439<br>+420 956 765 192<br>+420 956 765 172   | <b>Institutional Equity Sales Romania</b><br>Liviu George Avram   | +40 3735 16569   |
| <b>Hungary</b><br>Orsolya Nyeste<br>János Nagy   | +361 268 4428<br>+361 272 5115   | <b>Group Markets Retail and Agency Business</b><br>Head: Christian Reiss  | +43 (0)5 0100 84012  |
| <b>Romania</b><br>Ciprian Dascalu (Head)<br>Eugen Sinca<br>Dorina Ilasco<br>Vlad Nicolae Ionita  | +40 3735 10108<br>+40 3735 10435<br>+40 3735 10436<br>+40 7867 15618   | <b>Markets Retail Sales AT</b><br>Head: Markus Kaller   | +43 (0)5 0100 84239  |
| <b>Slovakia</b><br>Maria Valachyova (Head)<br>Matej Hornak   | +421 2 4862 4185<br>+421 902 213 591   | <b>Group Markets Execution</b><br>Head: Kurt Gerhold  | +43 (0)5 0100 84232  |
| <b>Major Markets &amp; Credit Research</b><br>Head: Gudrun Egger, CEFA®<br>Ralf Burchert, CEFA® (Sub-Sovereigns & Agencies)<br>Hans Engel (Global Equities)<br>Margarita Grushanina (Austria, Quant Analyst)<br>Peter Kaufmann, CFA® (Corporate Bonds)<br>Heiko Langer (Financials & Covered Bonds)<br>Stephan Lingnau (Global Equities)<br>Carmen Riefler-Kowarsch (Financials & Covered Bonds)<br>Rainer Singer (Euro, US)<br>Bernadett Povazsai-Römhild, CEFA®, CESGA® (Corporate Bonds)<br>Elena Statelov, CIAA® (Corporate Bonds)<br>Gerald Walek, CFA® (Euro, CHF) | +43 (0)5 0100 11909<br>+43 (0)5 0100 16314<br>+43 (0)5 0100 19835<br>+43 (0)5 0100 11957<br>+43 (0)5 0100 11183<br>+43 (0)5 0100 85509<br>+43 (0)5 0100 16574<br>+43 (0)5 0100 19632<br>+43 (0)5 0100 17331<br>+43 (0)5 0100 17203<br>+43 (0)5 0100 19641<br>+43 (0)5 0100 16360 | <b>Retail &amp; Sparkassen Sales</b><br>Head: Uwe Kolar   | +43 (0)5 0100 83214  |
| <b>CEE Equity Research</b><br>Head: Henning Eßkuchen<br>Daniel Lion, CIAA® (Technology, Ind. Goods&Services)<br>Michael Marschallinger, CFA®<br>Nora Nagy (Telecom)<br>Christoph Schultes, MBA, CIAA® (Real Estate)<br>Thomas Unger, CFA® (Banks, Insurance)<br>Vladimira Urbankova, MBA (Pharma)<br>Martina Valenta, MBA  | +43 (0)5 0100 19634<br>+43 (0)5 0100 17420<br>+43 (0)5 0100 17906<br>+43 (0)5 0100 17416<br>+43 (0)5 0100 11523<br>+43 (0)5 0100 17344<br>+43 (0)5 0100 17343<br>+43 (0)5 0100 11913   | <b>Corporate Treasury Prod. Distribution</b><br>Head: Martina Kranzl-Carvell  | +43 (0)5 0100 84147  |
| <b>Croatia/Serbia</b><br>Mladen Dodig (Head)<br>Boris Pevalek, CFA®<br>Marko Plastic<br>Matej Pretkovic<br>Iva Tomic<br>Bruno Barbic<br>Davor Spoljar, CFA®  | +381 11 22 09178<br>+385 99 237 2201<br>+385 99 237 5191<br>+385 99 237 7519<br>+385 99 237 1662<br>+385 99 237 1041<br>+385 72 37 2825  | <b>Group Securities Markets</b><br>Head: Thomas Einramhof   | +43 (0)50100 84432   |
| <b>Czech Republic</b><br>Petr Bartek (Head, Utilities)<br>Jan Safranek   | +420 956 765 227<br>+420 956 765 218   | <b>Institutional Distribution Core</b><br>Head: Jürgen Niemeier   | +49 (0)30 8105800 5503   |
| <b>Hungary</b><br>József Miró (Head)<br>András Nagy<br>Tamás Pletser, CFA®   | +361 235 5131<br>+361 235 5132<br>+361 235 5135  | <b>Institutional Distribution DACH+</b><br>Head: Marc Frieberthäuser<br>Bernd Bollhof<br>Andreas Goll<br>Mathias Gindele<br>Ulrich Inhofner<br>Sven Kienzle<br>Rene Klasen<br>Christopher Lampe-Traupe<br>Michael Schmotz<br>Klaus Vosseler | +49 (0)711 810400 5540<br>+49 (0)30 8105800 5525<br>+49 (0)711 810400 5561<br>+49 (0)711 810400 5562<br>+43 (0)5 0100 85544<br>+49 (0)711 810400 5541<br>+49 (0)30 8105800 5521<br>+49 (0)30 8105800 5523<br>+43 (0)5 0100 85542<br>+49 (0)711 810400 5560 |
| <b>Poland</b><br>Cezary Bernatek (Head)<br>Piotr Bogusz<br>Lukasz Jańczak<br>Krzysztof Kawa<br>Jakub Szkopek   | +48 22 257 5751<br>+48 22 257 5755<br>+48 22 257 5754<br>+48 22 257 5752<br>+48 22 257 5753  | <b>Slovakia</b><br>Šarlota Šipulová<br>Monika Sméliková   | +421 2 4862 5619<br>+421 2 4862 5629   |
| <b>Romania</b><br>Caius Rapanu   | +40 3735 10441   | <b>Institutional Distribution CEE &amp; Insti AM CZ</b><br>Head: Antun Burić<br>Jaromir Malak   | +385 (0)7237 2439<br>+43 (0)5 0100 84254   |
| <b>Group Institutional &amp; Retail Sales</b>  |  | <b>Czech Republic</b><br>Head: Ondrej Čech<br>Milan Bartoš<br>Jan Porvich   | +420 2 2499 5577<br>+420 2 2499 5562<br>+420 2 2499 5566   |
| <b>Group Institutional Equity Sales</b><br>Head: Michal Rizek  | +420 224 995 537   | <b>Croatia</b><br>Head: Antun Burić<br>Zvonimir Tukač<br>Natalija Zujic   | +385 (0)7237 2439<br>+385 (0)7237 1787<br>+385 (0)7237 1638  |
| <b>Cash Equity Sales</b><br>Werner Fuerst<br>Viktoria Kubalcova<br>Thomas Schneidhofer<br>Oliver Schuster  | +43 (0)5 0100 83121<br>+43 (0)5 0100 83124<br>+43 (0)5 0100 83120<br>+43 (0)5 0100 83119   | <b>Hungary</b><br>Head: Peter Csizmadia<br>Gábor Bálint<br>Ádám Szönyi  | +36 1 237 8211<br>+36 1 237 8205<br>+36 1 237 8213   |
| <b>Institutional Equity Sales Croatia</b><br>Matija Tkalicanac   | +385 72 37 21 14   | <b>Romania and Bulgaria</b><br>Head: Octavian Florin Munteanu   | +40 746128914  |
|  |  | <b>Institutional Asset Management Czech Republic</b><br>Head: Petr Holeček<br>Petra Maděrová<br>Martin Peřina<br>David Petráček<br>Blanca Weinerová<br>Petr Valenta   | +420 956 765 453<br>+420 956 765 178<br>+420 956 765 106<br>+420 956 765 809<br>+420 956 765 317<br>+420 956 765 140   |
|  |  | <b>Group Fixed Income Securities Markets</b><br>Head: Goran Hobljaj   | +43 (0)50100 84403   |
|  |  | <b>FISM Flow</b><br>Head: Gorjan Hobljaj<br>Margit Hraschek<br>Bernad Thalner<br>Ciprian Mitu<br>Christian Kienesberger<br>Zsuzsanna Toth   | +43 (0)5 0100 84403<br>+43 (0)5 0100 84117<br>+43 (0)5 0100 84119<br>+43 (0)5 0100 85612<br>+43 (0)5 0100 84323<br>+36-1-237 8209  |
|  |  | <b>Poland:</b><br>Pawel Kielek<br>Michal Jarmakowicz  | +48 22 538 6223<br>+43 50100 85611   |

### **Company description**

Medlife is the leading private healthcare provider in Romania, operating the widest network of clinics, medical laboratories, mono and multidisciplinary hospitals and largest HPP client database in the country. The company operates 22 hyperclinics, 53 clinics, 10 hospitals, 13 stomatology centers, 5 maternities, a stem cell bank, 33 laboratories and more than 180 sampling points. It owns 20 pharmacies and services more than 705k HPP corporate clients.

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