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COMPANY REPORT

MedLife SA

Accumulate

RON mn	2023	2024	2025e	2026e			52 weeks			
Net sales	2,210.4	2,715.6	3,157.8	3,565.6	7.0 ٦					
EBITDA	289.9	395.0	471.3	590.1	6.5 -				м	. /
EBIT	91.5	140.4	199.2	290.0	6.0 -	M .N	m. m m			\sim
Net result after min.	3.7	25.0	58.8	115.8		m ~ m		mm	W v	vy
EPS (RON)	0.01	0.05	0.11	0.22	5.5 -	V'	· · · ·		~	
CEPS (RON)	0.35	0.54	0.77	1.04	5.0 -	hundre	\sim	~~~~~	They.	Ń
BVPS (RON)	0.90	0.96	1.07	1.20	4.5		*₩		V	my.
Div./share (RON)					4.0		- MedLife SA	— В	ET	
EV/EBITDA (x)	10.9	10.8	10.0	7.7						
P/E (x)	nm	123.2	59.3	30.1	Performance)	12M	6M	3M	1M
P/CE (x)	11.5	10.8	8.6	6.3	in RON		28.6%	16.9%	10.8%	7.2%
Dividend Yield							20.070	10.070	10.070	1.270
Share price (RON) clo	ose as of 02/0	06/2025		6.56	Reuters	ROM.BX	Free float			59.0%
Number of shares (m	n)			531.5	Bloomberg	M RO	Shareholders	Ma	rcu Mihail	(15.8%)
Market capitalization	(RON mn / E	UR mn)	3	8,487 / 688	Div. Ex-date	11/04/25	Cristescu	Mihaela	Gabriela (14.04%)
Enterprise value (ROI	N mn / EUR r	nn)	4	l,696 / 927	Target price	7.40	Homepage:		www.	medlife.ro

Analyst:

Caius Rapanu +4 0373 510 441 caiusroa.rapanu@bcr.ro

On a positive trend

We are amending our price target on MedLife to RON7.4/share and maintain our Accumulate recommendation, based on the 1Q25 results which establish a new basis for future projections and the results of the expansion policy that allows for organic growth with little additional investments.

The company appears to be on a positive trend, enjoying the advantages of the acquisition spree of years past. And is currently impacted by the extensive acquisition spree that increased footprint and allowed it to become a major player. While the price for expansion may have seemed steep in terms of financial costs, we believe it now positions the group at the forefront of the sector, with capacity to take additional business even without any major investments.

The management announced during the conference call it has suspended temporarily the investment activity. At the same time, MedLife should benefit from the forays in high tech and innovative medicine. The mediumterm could pose macro challenges and management is eminently equipped to weather the difficult period ahead.

We have performed an additional valuation exercise, assuming a much reduced expansion CAPEX and no growth in units, and even so the target price under this scenario, would be marginally above current stock price. Thus, we believe that – under normal circumstances and in the absence of a major macro meltdown – the company is set to benefit from its premier position, its potential for organic growth and it's pricing power.

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1Q25 results: on a positive trend

MedLife reported a 20% y/y increase in consolidated pro forma turnover to RON 779 million in Q1 2025, supported by broad-based growth across its main business lines. EBITDA rose 15% y/y to RON 113 million, while EBIT advanced 5% y/y to RON 44 million. Net profit declined 19% y/y to RON 10.6 million, reflecting a 16% increase in financial expenses driven by higher debt levels associated with investments and acquisitions. The EBITDA margin declined slightly to 14.5% from 15.1% in the prior-year period, while the operating margin softened to 5.7% from 6.5%.

INCOME ST. (RON, mn.)	1Q25	1Q24	chng (%)	4Q24	chng (%)	1Q23	chng (%)
Sales	778	646.6	20%	736.8	6%	529.5	47%
Other operating income	2	1.8	-12%	3.2	-51%	3.3	-52%
Operating income	779	648.4	20%	740.0	5.3%	532.8	46%
Operating expenses	(735)	(606.6)	21%	(710.5)	3.5%	(505.2)	46%
Operating profit	44	41.8	5%	29.5	49%	27.6	59%
EBITDA	113	98.1	15%	101.8	11%	74.7	51%
Financial result	(26)	(22.7)	16%	(23.0)	15%	(15.1)	75%
Profit before taxes	18	19.1	-8%	6.4	173%	12.5	41%
Income tax	(7)	(6.0)	18%	(8.9)	-21%	(4.1)	72%
Netprofit	11	13.1	-19%	(2.5)	-527%	8.4	25%
EBITDA margin	14.5%	15.1%		13.8%		14.0%	
Net margin	1.4%	2.0%		-0.3%		1.6%	
Operating margin	5.66%	6.46%		4.00%		5%	



Source: Company data, Erste Group Research

In addition to the reported figures, the company presented the Group's pro forma adjustments. Considering the usual pro-forma adjustments the company presents, the picture merges even better in terms of year end profitability. When including with the consolidated group figures, the portion of income statements of the acquired companies.

The revenue breakdown by business line on a pro forma basis confirms that the hospitals and laboratories divisions were the primary contributors to overall growth, with the pro forma figures providing a clearer view of the underlying trends adjusted for acquisitions and divestitures. This approach enhances the comparability of the Group's business lines over time, offering a more accurate reflection of the organic and inorganic contributions to revenue evolution.



	Rev. (RON	, mn)		Proform	na	
Bussiness line	1Q25	1Q24	chng (%)	Adjustm.	1Q25	chng (%)
Clinics	290.7	247.3	18%	(19.3)	271.4	9.7%
Stomatology	30.1	32.3	-7%	-	30.1	-7%
Hospitals	209.0	150.9	39%	(36.4)	172.7	14%
Laboratories	86.7	68.3	27%	0.2	86.9	27%
Corporate	75.1	74.2	1%	-	75.1	1%
Pharmacies	18.3	16.7	9%	-	18.3	9%
Other	67.8	57.1	19%	-	67.8	19%
Total	777.6	646.8	20%	(55.4)	722.2	12%

Source: Company data, Erste Group Research

Furthermore, the pro forma adjustments presented in the income statement bridge from IFRS reported figures to pro forma metrics, highlighting the impact of M&A transactions and adjustments for non-recurring items. This reconciliation underlines the importance of analyzing the Group's performance on a pro forma basis to capture the full effects of the Group's strategic actions and the integration of acquired entities.

	IFRS			Adjustm	ı.	Proform	na	
INCOME ST. (RON, mn.)	1Q25	1Q24	chng (%)	1Q25	1Q24	1Q25	1Q24	chng (%)
Sales	777.6	646.6	20%	(55.4)	(31.9)	722.2	614.7	17%
Other operating income	1.6	1.8	-12%	0.0	-	1.6	1.8	-12%
Operating income	779.2	648.4	20.2%	(55.4)	(31.9)	723.8	616.5	17%
Operating expenses	(735.2)	(606.6)	21.2%	58.4	32.9	(676.8)	(573.8)	18%
Operating profit	44.0	41.8	5%	3.0	0.9	47.0	42.7	10%
EBITDA	113.1	98.1	15%	3.1	0.9	116.1	99.1	17%
Financial result	(26.4)	(22.7)	16%	(0.0)	-	(26.4)	(22.7)	16%
Profit before taxes	17.6	19.1	-8%	3.0	0.9	20.5	20.0	3%
Income tax	(7.0)	(6.0)	18%	(0.5)	-	(7.5)	(6.0)	26%
Net profit	10.6	13.1	-19%	2.5	0.9	13.0	14.0	-7%
EBITDA margin	14.5%	15.1%				16.0%	16.1%	
Net margin	1.4%	2.0%				1.8%	2.3%	
Operating margin	5.6%	6.4%				6.5%	6.9%	

Source: Company data, Erste Group Research

Thus, under IFRS accounting, the entire debt and cost of financing for the acquisitions is included, while the earnings of the acquired companies are not. However, the proforma analysis is included only for illustrative purposes and the data is unaudited.

The RON155mn sales negative correction is due to the elimination of amounts from the National Healthcare Program for Oncology in clinics and hospitals segments. The use of pro forma metrics provides a more relevant framework for assessing both operational trends and profitability dynamics in the context of MedLife's active M&A strategy.

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Revenue Performance by Business Line



 Clinics = Stomatology = Hospitals = Laboratories = Corporate = Pharmacies = Other Source: Company data, Erste Group Research

Hospitals recorded revenues of RON 209 million, representing a 38.5% y/y increase, supported by a 31% rise in patient volumes and a 5.9% improvement in the average fee per patient. Laboratories delivered a 27% y/y increase in revenues to RON 86.7 million, driven by a 28.2% rise in analyses volumes. Clinics posted revenues of RON 290.7 million, up 17.5% y/y. Corporate services revenues remained broadly stable, increasing by 1.3% y/y to RON 75.1 million.



Source: Company data, Erste Group Research

Pharmacies grew revenues by 9.3% y/y to RON 18.3 million, supported by a 13.4% increase in sales per client, despite a 3.6% decrease in client numbers. Stomatology revenues decreased 6.9% y/y to RON 30.1 million, reflecting both lower visits and pricing pressures.

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	Rev	. (RON, m n)			Units ('000)		Avg.	fees (RC	DN)
Bussiness line	1Q25	4Q24	chng (%)	1Q25	4Q24	chng (%)	1Q25	4Q24	chng (%)
Clinics	290.7	280.7	3.6%	1,190.6	1,153.2	3.2%	244.1	243.4	0.3%
Stomatology	30.1	30.5	-1.4%	45.0	43.1	4.4%	668.1	707.3	-5.5%
Hospitals	209.0	192.8	8.4%	51.5	47.1	9.5%	4055.9	4096.9	-1.0%
Laboratories	86.7	69.5	24.8%	2,614.8	2,152.7	21.5%	33.2	32.3	2.8%
Corporate	75.1	72.4	3.7%	886.4	872.0	1.6%	84.8	83.1	2.0%
Pharmacies	18.3	18.8	-3.1%	115.5	134.0	-13.8%	158.1	140.6	12.4%
Other	67.8	72.1	-6.0%						
Total	777.6	736.8	5.5%						
	Rev	. (RON, m n)			Units ('000)		Avg.	fees(RC	DN)
Bussiness line	1Q25	1Q24	chna (%)	1Q25	1Q24	chna (%)	1Q25	1024	chna (%)

Bussiness line	1Q25	1Q24	chng (%)	1Q25	1Q24	chng (%)	1Q25	1Q24	chng (%)
Clinics	290.7	247.3	17.5%	1,190.6	1,064.1	11.9%	244.1	232.4	5.0%
Stomatology	30.1	32.3	-6.9%	45.0	51.1	-11.8%	668.1	632.7	5.6%
Hospitals	209.0	150.9	38.5%	51.5	39.4	30.8%	4055.9	3829.9	5.9%
Laboratories	86.7	68.3	27.0%	2,614.8	2,039.4	28.2%	33.2	33.5	-1.0%
Corporate	75.1	74.2	1.3%	886.4	888.6	-0.2%	84.8	83.5	1.5%
Pharmacies	18.3	16.7	9.3%	115.5	119.8	-3.6%	158.1	139.4	13.4%
Other	67.8	57.1	18.7%						
Total	777.6	646.8	20.2%						

Source: Company data, Erste Group Research

Most importantly 16% of the 20% y/y turnover growth was organic, led by hospitals and laboratories. Technology advancements included the rollout of Al-guided apps, the Rosa robot for orthopedic surgery, and automation initiatives. The emergency department at MedLife Medical Park was launched to expand acute services capabilities. The corporate segment maintained over 886,000 active subscriptions, supported by the launch of the LevelUp product targeting SMEs.



Operational KPIs

Group

Source: Company data, Erste Group Research

Clinic visits increased 11.9% y/y to 1.19 million, while hospital patients rose 31% y/y to 51,538. Laboratory analyses increased 28.2% y/y to 2.61 million. Corporate subscriptions remained stable at 886,378, while pharmacies reported a 3.6% y/y decline in clients to 115,512. Stomatology visits declined 11.8% y/y to 45,011.

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Source: Company data, Erste Group Research

Management reported that the Group's daily service volumes reached an average of over 25,000 services per day, supported by the commissioning of new hospitals and extended facilities. Clinics maintained growth both in Bucharest and nationally, while laboratory performance benefited from recently integrated acquisitions and leadership in genetics and molecular biology services.



Average Fees and Pricing Dynamics

Group

Source: Company data, Erste Group Research

Average fee per hospital patient increased 5.9% y/y to RON 4,055.9. Clinics posted a 5% y/y increase in average fee to RON 244.1. Pharmacies reported a 13.4% y/y rise in sales per client to RON 158.1. Corporate average fee per subscription increased to RON 84.8. Stomatology average fee rose 5.6% to RON 668.1, while laboratories reported a marginal 1% y/y decline in average fee to RON 33.2.

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Medlife quarterly average fees y-o-y growth



Cost Structure



Other

Source: Company data, Erste Group Research

Operating expenses increased 21.2% y/y to RON 735 million, driven by a 23% y/y increase in labor costs and a 21.3% y/y rise in third-party services. Consumables and commodities rose 19.2% y/y, while depreciation costs increased by 22.6% y/y. Labor and third-party services accounted for 53.6% and 28.9% of total operating expenses, respectively.



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												1Q25 %	
									% of tota	I rev.		of y-o-y	
Opex breakdown (RON,m	1Q25	1Q24	chng (%)	4Q24	chng (%)	1Q23	chng (%)	1Q25	1Q24	4Q24	1Q23 (costincr	Qoq
Wages & social	191.84	155.94	23.0%	185.68	3.3%	130.75	46.7%	24.6%	24.0%	25.1%	24.5%	28%	25%
Third party	225.52	185.85	21.3%	205.2	9.9%	147.72	52.7%	28.9%	28.7%	27.7%	27.7%	31%	82%
Consum.& commod.	202.62	169.98	19.2%	200	1.3%	147.13	37.7%	26.0%	26.2%	27.0%	27.6%	25%	11%
Rent, utilit, maint, ins.	23.83	20.05	18.9%	19.24	23.9%	16.84	41.5%	3.1%	3.1%	2.6%	3.2%	3%	19%
Promotion, comm.	14.42	11.77	22.5%	16.5	-12.6%	9.45	52.6%	1.9%	1.8%	2.2%	1.8%	2%	-8%
Depreciation	69.1	56.38	22.6%	72.3	-4.4%	47.15	46.6%	8.9%	8.7%	9.8%	8.8%	10%	-13%
Other	7.92	6.67	18.7%	11.6	-31.7%	6.13	29.2%	1.0%	1.0%	1.6%	1.2%	1%	-15%
Total	735.3	606.6	21.2%	710.5	3.5%	505.2	45.5%	94.4%	93.6%	96.0%	94.8%	100.0%	100.0%
Labor costs	417.4	341.8	22.1%	390.9	6.8%	278.5	49.9%	53.6%	52.7%	52.8%	52.3%		

Source: Company data, Erste Group Research

Balance Sheet and Debt Position As of March 31, 2025, total assets amounted to RON 3.08 billion, reflecting investments in property, plant, and equipment and a cash position of RON 126 million. Non-current assets represented 78% of total assets, while current assets increased to RON 680 million, supported by higher trade receivables and inventories. Total interest-bearing debt stood at RON 1.75 billion, up 4% compared to December 2024. 70% of loans have maturities beyond 2 years, with an average cost of debt at 5.5%. Leverage, measured as net debt to EBITDA, was 3.7x, within the limits of the syndicated loan covenants.

Cash Flow. Operating cash flow was RON 102 million, up from RON 59 million in Q1 2024, reflecting improved working capital management and higher collections. Investments amounted to RON 72 million, mainly directed toward acquisitions, network expansion, and equipment upgrades. Financing cash flow reached a negative RON 16 million, reflecting lease repayments and net debt service.

Looking forward

MedLife maintains a cautious yet growth-oriented stance for 2025, supported by a reinforced financial position. Strategic priorities include completing projects such as the hospitals in Timisoara and Craiova, expanding MedLife Medical Park, and continuing the rollout of AI-driven and robotic solutions. The Group aims to balance growth ambitions with margin optimization and debt discipline while exploring selective regional expansion opportunities. The Group raised its syndicated loan limit by EUR 50 million to EUR 330 million to support ongoing projects and acquisitions, however as mentioned below, it only used about 10% of the total.

Acquisitions. MedLife continued its targeted M&A strategy in Q1 2025, consolidating regional presence and testing new markets. The acquisition of Routine Med Group in Tulcea enhanced its footprint in southeastern Romania. Additionally, the company expanded internationally through the acquisition of a majority stake in All Clinic in Moldova—its second cross-border transaction. While All Clinic's current revenue base is modest (~EUR 800K), management views it as a platform to pilot MedLife's operating model in an adjacent market with long-term development potential.

Strategic Investments. In line with its long-term growth strategy, MedLife advanced its investment program with selective upgrades in hospital infrastructure and surgical capabilities. The introduction of the Rosa orthopedic surgical robot underpins MedLife's ambition to lead in high-precision robotic surgery. Meanwhile, the MedLife Medical Park Hospital launched a new emergency department, expanding its acute care offering and increasing patient throughput capacity.

Technology and Innovative Products. MedLife emphasized digitalization and consumer-centric innovation through the launch of Romania's first Alpowered medical assistant integrated into its mobile app. This tool enhances triage efficiency and personalizes patient engagement. On the

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corporate side, the company launched 'LevelUp'—a hybrid medical subscription combining preventive health services with access to a nationwide gym network—targeted at SMEs and startups. This move positions MedLife as a provider of holistic health and wellness packages in the B2B segment.

Strategic Priorities. MedLife reiterated its commitment to transforming into a technology-driven healthcare provider. Strategic focus areas include AI integration, automation, surgical robotics, and drone logistics. Financial flexibility remains robust, with the syndicated loan facility increased by EUR 50 million (to EUR 330 million), of which only ~10% has been utilized. However, given the volatile macroeconomic environment—marked by fiscal uncertainty, elections, and a rising budget deficit—the group has adopted a cautious stance on capital deployment.

Investment Outlook. Management has effectively paused most investment initiatives since January 2025, citing fiscal policy ambiguity and expectations of public sector austerity. Both M&A and organic projects are currently frozen, pending clarity on the new government's fiscal roadmap. The company has refrained from drawing significantly on its available credit lines and intends to reassess its investment agenda once macro and policy signals stabilize.

Outlook for Clinics, Hospitals, and Labs. Operational headroom remains available across most units, although utilization varies. Facilities in Sibiu and Cluj are nearing full capacity, while Bucharest, Brasov, Arad, and the newly opened hospitals in Bucharest Nord and Timisoara offer meaningful room for growth. Laboratory infrastructure—particularly airborne-technology-based chemistry and immunology units—has ample scalability. Overall, the current footprint can support further volume expansion without immediate capex.

Demand for Medical Services and Corporate Subscriptions. MedLife reported sustained demand for medical services in Q1 2025, with no material deterioration despite economic headwinds. The case mix remains robust, supported by oncology, chronic disease management, and surgical procedures. The B2B segment remains resilient, with over 886,000 active corporate subscriptions. Historically, healthcare benefits have proven resistant to economic downturns, and management does not anticipate significant attrition in either demand or corporate retention even in a weaker macro backdrop.

Margin consolidation – continues to be a main measure of validation of strategy. We are generally very appreciative of the business model of the company. The development via a combination of acquisitions and organic growth transformed MedLife in a premier force in the universe of Romanian health providers. Our main investment tenets remain largely unchanged, as detailed in previous reports:

- Underserviced, growing market, with upside potential despite possible slowdown for Government and private spending, with ongoing consolidation activity.
- Solid demand, on the back of a general health state of the population and spending power
- Company superior pricing power, resulting from lack of adequate alternatives.
- Superior management of expansion via acquisitions.

The drivers above remain valid, and the market may be encouraged by the seemingly positive trend in profitability and the seemingly manageable cost of financing. Increasing debt was indeed a prerequisite for fast expansion

via M&A, and additional debt came with the acquired entities. However, as we showed in the chart above, the operating and EBITDA margins were declining on a similar trend with net margin, pointing to a situation that doesn't concern only financing, but also operating costs.

The company has indeed undergone a period of high inflationary pressures on consumables and commodities, together with high personnel costs. Nevertheless, we can appreciate the current margin appreciation trend on a virtuous circle of positive trend for fees and customers and a lessening of the wage related costs. Moreover, as we mention above, we appreciate the measured current approach to investing until a clearer macro picture emerges in the second half of the year.

Adjustments to the model, and to target price We incorporated in our valuation model the new base for growth arising from the latest quarterly results. We had been expecting largely equal margins compared to the last quarter, however operating margin has improved, and profit was positive. We would be monitoring the evolution of profitability, in order to ascertain if there is a sustained upward trend in profitability.

We model mostly organic growth with adequate CAPEX. We are largely excluding from our model any important and costly acquisitions, as we are mostly modelling the current business and organic growth given by spare capacity and limited acquisitions, in line with the current policy stated by management. Thus for the coming three years, including 2025, we are accounting for a CAPEX of RON800mn, roughly half the CAPEX spend over the last three years (according to our estimates). At the same time, as we present below, our growth estimates are subdued compared to the growth of the last years.

Current price still justified by zero growth assumption. We have also modelled the company under the assumption of the complete lack of growth in terms of units. This is an overly conservative assumption, as there is enough capacity for organic growth. Nevertheless, under this valuations exercise, we have only applied average revenue growth rates to the units as per current values. At the same time, we assumed no more CAPEX, just the maintenance costs. Even so, the current price seems justified with a marginal upside. Consequently, we believe there is ample upside to the stock, justified by organic growth alone, and enhanced by the acquisition policies of the group.



Business segments annual unit growth (%)

Source: Company data, Erste Group Research



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Business segments annual avg. rev. per unit growth (%)

Source: Company data, Erste Group Research

Conservative outlook, both from units' growth and average fee growth Forecasting units i.e. number of patients, visits, prescriptions, etc... is always a difficult task especially long-term. The company doesn't release like-for-like units' data, consequently it is difficult to ascertain what is the contribution of the newly acquired businesses. Furthermore, it is difficult to ascertain a capacity utilization rate, in the past, or going forward. However, on short and medium term, our forecasts have been in line with actual numbers, which allows us a degree of confidence. Thus, we are forecasting conservatively, especially in terms of growth for the main revenue generators, especially considering management statements as to the spare capacity in certain main revenue generators and scalability of existing assets, as discussed above:

- In the lines of business where the acquisition spree was more fruitful, such as clinics, hospitals and dentistry we are looking at 5yr CAGRs significantly lower than those of the previous period.
- In the lines of business of corporates, we also forecast a lower unit growth than in the past due to our perception of the market to be more limited than in other segments, with growth due more to substitution than to a high growing customer base
- In pharmacies, we are also looking at a lower unit growth rate, on the back of the company's lack of emphasis on this relatively lower margin business
- In terms of average revenues growth we are generally forecasting taking into consideration forecasted inflation, and superior pricing power with higher-than-inflation average revenues in areas where the degree of complexity of the treatment grows overall, such as hospitals (oncology, etc) clinics, and dentistry. Nevertheless, we are continuing to account for lower than historical growth, compared to previous periods, even in these business segments.

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Source: Company data, Erste Group Research

Growing share of clinics' revenues in total revenues. We are looking at a higher share of total revenues being earned in clinics and hospitals, and marginally lower in labs, pharmacies and corporate (as we mention, due to our perception of the growth in this last segment being more substitution than customer pool appreciation). If anything, we believe that our forecast for the hospital segment may be too conservative, as the introduction of robotics and other state-of-the-art procedures should enable an increasing share of revenues for this segment.

% of total rev.	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e	2028e	2029e
Clinics	26%	27%	29%	31%	29%	28%	34%	38%	38%	38%	39%	40%	41%	42%
Dentistry	4%	6%	6%	6%	5%	7%	7%	6%	5%	4%	4%	4%	4%	4%
Hospitals	21%	19%	21%	23%	23%	22%	21%	22%	24%	27%	26%	26%	26%	25%
Labs	19%	19%	17%	16%	19%	18%	11%	10%	11%	11%	11%	11%	11%	11%
Corporate	25%	23%	21%	19%	18%	14%	12%	12%	11%	10%	9%	9%	9%	9%
Pharmacies	5%	5%	5%	4%	4%	4%	4%	3%	3%	2%	2%	2%	2%	2%
Other	1%	2%	1%	1%	1%	6%	11%	10%	9%	8%	8%	7%	7%	7%

Source: Company data, Erste Group Research

Conservative forecast of expenses, above inflation We are maintaining our conservative forecasting stance, in terms of expenses. Indeed, it would appear that our aggregate forecasts fall below the expense growth of the last five years, however the past period has included the COVID crisis and a highly inflationary period in inputs and wages. Again, looking back, it is difficult to ascertain like-for-like cost increases, since the company doesn't provide such data. Nevertheless, we consider our approach to be conservative, especially considering that the difference between past and future rates of growth is – in our model – significantly lower in terms of unit/average fee growth than in that of cost growth, forecasting essentially a higher relative cost growth ahead than in the past period.

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Source: Company data, Erste Group Research

Personnel and consumables remain main cost items Personnel related costs: third parties, wages, and social contribution made up about 55% of total costs in 2024, while consumables and commodities made up another 28% of the costs. These are costs that are largely outside of the scope of the management to control. State wage policies in the healthcare sector are influencing wages and benefits in the private healthcare sector, while qualified personnel is sought after in other EU, more affluent countries. Thus, as a business which is build on a reputation for excellence, Medlife has to spend in order to maintain personnel. Nevertheless, the company anticipates a lower pressure in these items during the second half of 2025 after the electoral cycle in Romania. Commodities and consumables costs are dictated by the market and economies of scale are limited in scope.

% of op. exp.	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e	2028e	2029e	2030e
Consumables	17%	16%	16%	17%	19%	19%	18%	18%	19%	20%	19%	19%	18%	18%	18%
Third parties	27%	28%	27%	29%	29%	30%	27%	29%	30%	31%	30%	31%	30%	30%	31%
Wages	23%	26%	32%	32%	28%	26%	26%	25%	25%	25%	25%	26%	27%	27%	27%
Social contribution	5%	6%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Commodities	4%	4%	4%	3%	4%	8%	12%	10%	9%	8%	8%	8%	8%	8%	8%
Maint/Utilities/Cc	3%	3%	3%	3%	3%	3%	3%	3%	2%	3%	3%	3%	3%	3%	3%
Ins/Advertising	3%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Rents	6%	6%	5%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%
Depreciation	7%	7%	7%	10%	11%	9%	9%	9%	10%	9%	9%	9%	9%	8%	8%
Other op exp.	5%	2%	2%	2%	3%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%

Source: Company data, Erste Group Research

Minimal and gradual margin appreciation underscores our

conservative approach The combined result of our assumptions going forward make up for a modest profitability appreciation forecast. Our model shows a conservative EBITDA and operating margin appreciation, to levels congruent with the immediate pre-COVID period. Our net margin shows an improvement, since – as we mention above – we do not forecast acquisitions going forward, thus cash generation should contribute to decreasing debt and faster appreciation of net margin compared to operational indicators. Our lack of forecasting important acquisitions is not necessarily a strategic option, but just the reflection of our modelling only relatively minor additions to the current business. As we mention above, the expansion strategy of MedLife is probably the best tool to remain a premier player in the field and it comes with costs on multiple levels.



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Source: Company data, Erste Group Research

Marginal changes to our DCF parameters The valuation change, and the target price upgrade come on the back of the re-basing of our model to reflect recent results and our approach to drivers' growth. Overall, general macro assumptions have changed little compared to the previous model and reflect current data:

- Our estimate risk free rate for the forecasting period is 6%, while in perpetuity it is 5%. Even if the ST rates may have fluctuated, our medium- and long-term forecast is congruent with these levels.
- Cost of debt is 7% for the forecasting period and is 6% in perpetuity.
- EBIT margin in perpetuity has been adjusted to 9.5% (from 9%) on the back of the new pricing and cost outlook, 50 basis points higher compared to our last forecast
- We have maintained our terminal value growth to 3%, reflecting a conservative approach and the outlook for inflation
- The rest of the parameters have remained largely unchanged.
- As per previous discussion with management, we understood that – for the existing business – maintenance CAPEX is somewhere around RON25mn/yr. We are considering a CAPEX outlay of RON260mn/yr. for a much lower pace of acquisitions as over the last three years (roughly half). This CAPEX is most probably too high compared to the rates of growth that we model, however it represents another conservative assumption that attempts to establish rather a floor valuation for the stock, and not account for the full upside of the shares.



Cash Flow (cummulative, RON, mn.)

Source: Company data, Erste Group Research

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MedLife DCF valuation

WACC calculation

WACE calculation	2025e	2026e	2027e	2028e	2029e	τν
Risk free rate	6.0%	6.0%	6.0%	6.0%	6.0%	5.0%
Equity risk premium	7.5%	7.5%	7.5%	7.5%	7.5%	7.0%
Beta	1.0	1.0	1.0	1.0	1.0	1.0
Cost of equity	13.5%	13.5%	13.5%	13.5%	13.5%	12.0%
Cost of debt	7.0%	7.0%	7.0%	7.0%	7.0%	6.0%
Effective tax rate	16.0%	16.0%	16.0%	16.0%	16.0%	16.0%
After-tax cost of debt	5.9%	5.9%	5.9%	5.9%	5.9%	5.0%
Equity w eight	70%	70%	70%	70%	70%	70%
WACC	11.2%	11.18%	11.18%	11.18%	11.18%	9.91%
DCF valuation						
(RON mn)	2025e	2026e	2027e	2028e	2029e	τν
Sales growth	16.3%	12.9%	13.0%	13.1%	13.1%	3.0%
EBIT	199	290	382	539	631	504
EBIT margin	6.3%	8.1%	9.5%	11.8%	12.2%	9.5%
Tax rate	16.0%	16.0%	16.0%	16.0%	16.0%	16.0%
Taxes on EBIT	-31.9	-46.4	-61.1	-86.2	-100.9	-80.7
NOPLAT	167.4	243.6	320.9	452.7	529.7	423.7
+ Depreciation	272	300	325	350	376	276
Capital expenditures / Depreciation	102.9%	86.6%	79.9%	74.2%	69.2%	100.0%
+/- Change in w orking capital	61	-35	-37	-11	-40	23
Chg. working capital / chg. Sales	13.8%	-8.7%	-8.0%	-2.1%	-6.7%	3.0%
 Capital expenditures 	-280.0	-260.0	-260.0	-260.0	-260.0	-276.4
Free cash flow to the firm	220.6	248.3	348.9	532.2	605.2	446.3
Terminal value growth						3.0%
Terminal value						6,651.0
Disc. free cash flow - December 31 2024	198.4	200.9	253.9	348.3	356.3	3,801.3
Enterprise value - December 31 2024	5,159					
Minorities	72					
Non-operating assets	0					
Net debt (incl. lease liabilities)	1,573					
Other adjustments	0					
Equity value - (RON bn) December 31 202	3,514.0					
Cost of equity	13.5%					
Fair value, RON m n	3,933.2					
Number of shares outstanding (mn)	531.5					
Fair value per share, RON	7.40					
Share price	6.55					
Upside/downside Official NAV (%)	13.0%					

Enterprise value breakdown



Sensitivity (Equity value - RON mn)

		Terminal v	alue EBIT m	argin	
_	8.5%	9.0%	9.5%	10.0%	10.5%
8.9%	7.82	8.29	8.75	9.22	9.69
Ö 9.4%	7.16	7.59	8.02	8.46	8.89
O 9.4% 9.9%	6.60	7.00	7.40	7.80	8.20
> _{10.4%}	6.11	6.49	6.86	7.23	7.61
10.9%	5.69	6.04	6.39	6.74	7.09
		Termina	l value grov	vth	
_	2.0%	2.5%	3.0%	3.5%	4.0%
8.9%	7.40	8.02	8.75	9.62	10.66
O 9.4% V 9.9%	6.86	7.40	8.02	8.75	9.62
Š 9.9%	6.39	6.86	7.40	8.02	8.75
≤ _{10.4%}	5.97	6.39	6.86	7.40	8.02
10.9%	5.60	5.97	6.39	6.86	7.40

Source: Erste Group Research





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						-
Income Statement	2021	2022	2023	2024	2025e	2026e
(IFRS, RON mn, 31/12)	31/12/2021	31/12/2022	31/12/2023	31/12/2024	31/12/2025	31/12/2026
Net sales	1,427.22	1,795.43	2,210.44	2,715.57	3,157.85	3,565.64
Invent. changes + capitalized costs	0.00	0.00	0.00	0.00	0.00	0.00
Total revenues	1,427.22	1,795.43	2,210.44	2,715.57	3,157.85	3,565.64
Other operating revenues	10.36	14.12	11.30	8.85	7.89	17.83
Material costs	-375.71	-565.73	-657.45	-789.78	-892.09	-989.46
Personnel costs	-726.45 -49.86	-926.90 -70.30	-1,187.81 -86.58	-1,435.08 -104.56	-1,686.29 -116.05	-1,868.39 -135.49
Other operating expenses EBITDA	-49.88 285.56	-70.30 246.62	-00.50 289.91	-104.56 395.00	-118.05 471.31	590.11
Depreciation/amortization	-113.76	-152.41	-198.40	-254.60	-272.08	-300.15
EBIT	171.80	94.21	91.51	140.40	199.23	289.97
Financial result	-36.43	-44.70	-87.22	-101.34	-105.87	-106.15
Extraordinary result	0.00	0.00	0.00	0.00	0.00	0.00
EBT	135.37	49.51	4.29	39.06	93.37	183.82
Income taxes	-22.50	-12.12	-8.46	-22.32	-14.94	-29.41
Result from discontinued operations	0.00	0.00	0.00	0.00	0.00	0.00
Minorities and cost of hybrid capital	-10.30	-5.26	7.85	8.28	-19.61	-38.60
Net result after minorities	102.57	32.13	3.68	25.02	58.82	115.81
Balance Sheet	2021	2022	2023	2024	2025e	2026e
(IFRS, RON mn, 31/12)	2021	2022	2025	2024	20256	20206
Intangible assets	450.94	775.30	960.90	999.29	1,029.54	1,010.96
Tangible assets	552.20	828.50	1,101.00	1,303.97	1,285.42	1,256.17
Financial assets	31.60	82.80	40.90	54.14	65.60	65.60
Total fixed assets	1,034.74	1,686.60	2,102.80	2,357.40	2,380.56	2,332.73
Inventories	74.20	98.80	109.70	148.80	157.89	178.28
Receivables and other current assets	172.70	277.60	323.60	397.30	430.65	486.26
Other assets	0.00	0.00	0.00	0.00	0.00	0.00
Cash and cash equivalents	136.00	89.10	100.30	112.81	150.00	356.56
Total current assets	382.90	465.50	533.60	658.91	738.54	1,021.11
TOTAL ASSETS	1,417.64	2,152.10	2,636.40	3,016.31	3,119.10	3,353.84
Shareholders'equity	381.81	482.10	476.03	507.78	568.31	640.12
Minorities	0.00	0.00	0.00	0.00	0.00	0.00
Hybrid capital and other reserves	0.00	0.00	0.00	0.00	0.00	0.00
Pension and other LT personnel accruals	0.00	0.00	0.00	0.00	0.00	0.00
LT provisions	0.00	0.00	0.00	0.00	0.00	0.00
Interest-bearing LT debts	440.84	803.30	1,040.60	1,135.07	1,187.80	1,224.19
Other LT liabilities	180.81	291.15	401.90	400.38	405.44	420.53
Total long-term liabilities	621.65	1,094.45	1,442.50	1,535.45	1,593.24	1,644.72
Interest-bearing ST debts	83.96	83.50	112.14	156.50	171.24	181.16
Other ST liabilities	330.67	492.15	587.62	819.73	786.30	887.84
Total short-term liabilities TOTAL LIAB. , EQUITY	414.63	575.65	699.75	976.23	957.55	1,069.00
TOTAL LIAB. , EQUILY	1,418.09	2,152.20	2,618.28	3,019.46	3,119.10	3,353.84
Cash Flow Statement	2021	2022	2023	2024	2025e	2026e
(IFRS,RON mn, 31/12)						
Cash flow from operating activities	227.40	184.62	183.55	285.60	407.25	554.99
Cash flow from investing activities	-149.41	-485.92	-286.49	-307.52	-314.99	-256.18
Cash flow from financing activities CHANGE IN CASH , CASH EQU.	-24.09 54.03	254.49 - 46.90	114.14 11.20	34.40 12.51	-55.07 37.19	-92.25 206.57
Margins & Ratios	2021	2022	2023	2024	2025e	2026e
Sales growth	32.4%	25.8%	23.1%	22.9%	16.3% 14.0%	12.9%
EBITDA margin EBIT margin	20.0% 12.0%	13.7% 5.2%	13.1% 4.1%	14.5% 5.2%	14.9% 6.3%	16.6% 8.1%
Net profit margin	7.9%	5.2% 2.1%	4.1% -0.2%	5.2% 0.6%	6.3% 2.5%	8.1% 4.3%
ROE	31.5%	7.4%	0.8%	5.1%	10.9%	4.3%
ROCE	15.8%	5.6%	-5.1%	3.0%	7.8%	11.3%
Equity ratio	26.9%	22.4%	18.2%	16.8%	18.2%	19.1%
				1,178.8	1,209.0	1,048.8
Net debt	388.8	191.1	1.032.4			
Net debt Working capital	388.8 -83.8	797.7 -115.8	1,052.4 -154.3			
Working capital	388.8 -83.8 951.4	-115.8	-154.3 1,930.4	-273.6	-197.8	-223.3
	-83.8		-154.3			

Source: Company data, Erste Group Research



Group Research

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oroup researen		
Head of Group Research Friedrich Mostböck, CEFA [®] , CESGA [®]	+43 (0)5 0100 11902	Pavel Krabicka Martin Havlan
CEE Macro/Fixed Income Research Head: Juraj Kotian (Macro/FI) Katarzyna Rzentarzewska (Fixed income) Jakub Cery (Fixed income)	+43 (0)5 0100 17357 +43 (0)5 0100 17356 +43 (0)5 0100 17384	Institutional Equity Sales Hungary Levente Nándori Balázs Zánkay Krisztián Kandik
Croatia/Serbia Alen Kovac (Head) Mate Jelić Ivana Rogic	+385 72 37 1383 +385 72 37 1443 +385 72 37 2419	Institutional Equity Sales Poland Jacek Jakub Langer (Head) Tomasz Galanciak Wojciech Wysocki Przemysław Nowosad
Czech Republic David Navratil (Head) Jiri Polansky	+420 956 765 439 +420 956 765 192	Institutional Equity Sales Romania Adrian Barbu
Michal Skorepa	+420 956 765 172	Group Markets Retail and Agency Business Head: Martin Langer
Hungary Orsolya Nyeste János Nagy	+361 268 4428 +361 272 5115	Markets Retail Sales AT Head: Markus Kaller
Romania Ciprian Dascalu (Head)	+40 3735 10108	Group Markets Execution Head: Kurt Gerhold
Eugen Sinca Vlad Nicolae Ionita	+40 3735 10435 +40 7867 15618	Retail & Sparkassen Sales Head: Uwe Kolar
Slovakia Maria Valachyova (Head) Matej Hornak Marian Kocis	+421 2 4862 4185 +421 902 213 591 +421 904 677 274	Markets Corporate Sales AT Head: Martina Kranzl-Carvell Group Securities Markets Head: Thomas Einramhof
Major Markets & Credit Research Head: Rainer Singer	+43 (0)5 0100 17331	Institutional Distribution Core
Ralf Burchert, CEFA®, CESGA® (Sub-Sovereigns & Agencies) Hans Engel (Global Equities) Maurice Jiszda, CEFA®, CFDS® (USA, CHF)	+43 (0)5 0100 16314 +43 (0)5 0100 19835 +43 (0)5 0100 19630	Head: Jürgen Niemeier Institutional Distribution DACH+ Head: Marc Friebertshäuser
Peter Kaufmann, CFA [©] (Corporate Bonds) Heiko Langer (Financials & Covered Bonds) Stephan Lingnau (Global Equities)	+43 (0)5 0100 11183 +43 (0)5 0100 85509 +43 (0)5 0100 16574	Bernd Bollhof Andreas Goll
Maximilian Möst (Credit Analyst Austria) Carmen Riefler-Kowarsch (Financials & Covered Bonds)	+43 (0)5 0100 17211 +43 (0)5 0100 19632	Mathias Gindele Ulrich Inhofner
Bernadett Povazsai-Römhild, CEFA [®] , CESGA [®] (Corporate Bonds) Elena Statelov, CIIA [®] (Corporate Bonds) Gerald Walek, CFA [®] (Eurozone)	+43 (0)5 0100 17203 +43 (0)5 0100 19641	Sven Kienzle Rene Klasen
	+43 (0)5 0100 16360	Popovic Danijel Christopher Lampe-Traupe Michael Schmotz
CEE Equity Research Head: Henning Eßkuchen, CESGA® Daniel Lion, CIIA® (Technology, Ind. Goods&Services)	+43 (0)5 0100 19634 +43 (0)5 0100 17420	Christoph Ungerböck Klaus Vosseler
Michael Marschallinger, CFA® Nora Nagy, CFA® (Telecom)	+43 (0)5 0100 17906 +43 (0)5 0100 17416	Slovakia
Christoph Schultes, MBA, CIIA [®] (Real Estate) Thomas Unger, CFA [®] (Banks, Insurance)	+43 (0)5 0100 11523 +43 (0)5 0100 17344	Šarlota Šipulová Monika Směliková
Vladimira Urbankova, MBA (Pharma) Martina Valenta, MBA	+43 (0)5 0100 17343 +43 (0)5 0100 11913	Institutional Distribution CEE & Insti AM CZ Head: Antun Burić Jaromir Malak
Croatia/Serbia Mladen Dodig (Head) Boris Pevalek, CFA [®]	+381 11 22 09178 +385 99 237 2201	Czech Republic
Marko Plastic Bruno Barbic, CFA®	+385 99 237 5191 +385 99 237 1041	Head: Ondrej Čech Milan Bartoš Jan Porvich
Davor Spoljar, CFA® Magdalena Basic	+385 72 37 2825 +385 99 237 1407	Pavel Zdichynec
Czech Republic	100.050.705.007	Croatia Head: Antun Burić
Petr Bartek (Head, Utilities) Jan Bystřický	+420 956 765 227 +420 956 765 218	Zvonimir Tukač Ana Tunjić Natalija Zujic
Hungary József Miró (Head)	+361 235 5131	Hungary
András Nagy Tamás Pletser, CFA [®] (Oil & Gas)	+361 235 5132 +361 235 5135	Head: Peter Csizmadia Gábor Bálint Balazs Papay
Poland Cezary Bernatek (Head) Piotr Bogusz	+48 22 257 5751 +48 22 257 5755	Gergő Szabo Romania
Łukasz Jańczak Jakub Szkopek	+48 22 257 5754 +48 22 257 5753	Catalin Marius Budur
Krzysztof Tkocz	+48 22 257 5752	Institutional Asset Management Czech Repub Head: Petr Holeček Petra Maděrová
Romania Caius Rapanu	+40 3735 10441	Martin Peřina David Petráček
Group Institutional & Retail Sales		Blanca Weinerová Petr Valenta
Group Institutional Equity Sales Head: Michal Rizek	+420 224 995 537	Group Fixed Income Securities Markets Head: Goran Hoblaj
Institutional Equity Sales Austria Werner Fuerst	+43 (0)5 0100 83121	FISM Flow Head: Goran Hoblaj
Viktoria Kubalcova Thomas Schneidhofer	+43 (0)5 0100 83124 +43 (0)5 0100 83120	Margit Hraschek Bernd Thaler
Oliver Schuster Institutional Equity Sales Croatia	+43 (0)5 0100 83119	Ciprian Mitu Christian Kienesberger Zsuzsanna Toth
Matija Tkalicanac	+385 72 37 21 14	Poland
Institutional Equity Sales Czech Republic Head: Michal Rizek Jakub Brukner	+420 224 995 537 +420 731 423 294	Pawel Kielek Michal Jarmakowicz

+43 (0)50100 84403

+43 (0)5 0100 84403 +43 (0)5 0100 84117 +43 (0)5 0100 84119 +43 (0)5 0100 85612 +43 (0)5 0100 84323 +36-1-237 8209

+48 22 538 6223 +43 50100 85611



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Company description

Medlife is the leading private healthcare provider in Romania, operating the widest network of clinics, medical laboratories, mono and multidisciplinary hospitals and largest HPP client database in the country. The company operates 22 hyperclinics, 53 clinics, 10 hospitals, 13 stomatology centers, 5 maternities, a stem cell bank, 33 laboratories and more than 180 sampling points. It owns 20 pharmacies and services more than 705k HPP corporate clients.



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